**Front page**

**AALARA 2015 National Trade Exhibition and Conference**

**Gold Coast, Queensland, Australia**

**5-7 May 2015**

**Gold Coast Convention and Exhibition Centre**

**Exhibition**

**Prospectus**

Connect with industry buyers from the **Australasian attractions, amusement, leisure and recreation industry**

**Who attends?**

**2011 Trade exhibition visitor demographics**

Business Owners, Chief Executive Officers,

General Managers, Chief Financial Officers, Food

and Beverage Managers, Retail Managers, Human

Resource Managers, Marketing and Communications

Managers, OHS Managers from the following industries,

* Theme Parks/Outdoor Tourist Attractions/Go Karts/Mazes
* Family Entertainment Centres/Indoor Play/Laser Tag Centres
* Showmen/Transportable Rides & Attractions
* Events and Festivals
* Waterparks/Aquatic Centres
* Holiday Parks/Tourist parks

**RESERVE YOUR TRADE EXHIBITION SPACE TODAY**

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*Your invitation to attend....*

**Be part of Australia’s only attractions, amusements, leisure and recreation industry exhibition where buyers from throughout Australia, New Zealand, and the pacific connect with industry manufacturers, distributors, suppliers and consultants.**

**This trade event represents a cost effective marketing opportunity to showcase your business, products and services to buyers from a vast selection of industry sectors and geographical regions throughout Australasia.**

**Buyers come to the one location to purchase the latest in amusement rides and attractions, products, equipment, technology and services to grow their attractions business.**

**New business is written on the trade exhibition floor and it’s a great opportunity to catch up with existing clients at this important industry event.**

**Who Should Exhibit**

**Access Control**

Billing entry software, POS, RFID, redemption

tickets, ticketing, turnstiles, wristbands

**Admission Systems and Devices**

Turnstiles, gate control systems, redemption

tickets, wristbands

**Amusement Rides and attractions**

Amusement facilities, bumper cars,

carousels, dark rides, ferris wheels, flat rides,

go karts, kiddies rides, major rides, trains

(manufacturers, distributors and service/

repair, fencing, portable buildings)

**Arcade Games and Coin Operated**

**machines**

Arcade amusement machines, vending

machines coin-operated kiddies rides,

midway skills, redemption prizes.

**Aquatic Leisure**

Aquatic soft play,rides and attractions,

flumes, rafts, boats, water treatment,

pool manufacturers, aquatic design

consultants, anti drowning devices, aquatic

consultants, building and design, cleaning

equipment, heating, lockers, play equipment,

scoreboards, shade structures, signage,

surfaces, timing, waterborne inflatables,

wave machines

**Clothing**

Costumes, Swimwear/resort wear, t-shirts,

Uniforms

**Computer Systems/Software**

Line management systems, point of sale, ride

control systems

**Consultants**

Accounting, advertising/public relations,

architecture and design, economics/

feasibility, engineering, entertainment/

theatrical agents, financing/leasing, legal,

market research, ride testing/inspections,

safety/security, risk management,

recruitment, resource management, training

and software

**Display and Theming and Show**

**Productions**

Games manufacturers, visual effects,

simulation /virtual reality, Animal/Marine,

animation, music, stunts, theatrical, audio

visual and laser shows and special effects

**Food and Beverage Suppliers**

Food preparation equipment, beverages,

confectionery, ice creams/frozen treats,

popcorn/pretzels/snack foods, carts & kiosks,

concession trailers, food service supplies,

vending machines

**Facility and Grounds**

Awnings/canopies, supply and servicing

the attractions and amusement industry

including furniture, lighting, nurseries,

seating, shade structures, tiling, turf,

maintenance equipment and providers,

canvas/tents, cleaning and chemical

supplies, outdoor furnishings, landscaping

equipment and supplies, maintenance

equipment, waste disposal suppliers

**Gifts, Novelties and Souvenirs**

High-tech equipment and services,

animatronics, laser and special effects,

custom items, tickets and uniforms

**Indoor Play and Participatory play**

Play structures and indoor family

entertainment rides, interactive centres,

climbing walls, rope courses, ziplines,

landborne inflatable rides, interactive

bowling, laser tag, laser skirmish, miniature

golf, mazes.

**People-moving Equipment**

Carts, golf carts, strollers, wheel chairs,

rollers, trains, trams and other ambulatory

aids.

**Photographic Equipment**

Equipment and supplies, photo booths, ride

Photography.

**Security Equipment and safety**

Communications, cameras & surveillance, fire

management systems, traffic control

**Safety Consultants and Engineers**

Help our members manage their risk and provide consulting services to one of the fastest growing industries in Australia.

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**EXHIBITOR INVESTMEN T**

|  |  |  |
| --- | --- | --- |
| Exhibition size | Member investment | Non Member Investment |
| 7.2sqm (3mx2mx2 mh | $3000 | $3500 |
| 9sqm(3mx3mx2 mh) | $3565 | $4000 |
| 18sqm (6mx3mx2mh | $6500 | $7200 |
| 27sqm (9mx3mx2mh) | $9900 | $11,000 |
| For larger spaces please call 1800 118 123 or +61 7 3807 3508 or email info@aalara.com.au | | |

\* includes GST (applicable to all exhibitors)

**EXHIBITOR TRADE BOOTH PACKAGE**

**TRADE BOOTH INCLUDES:**

• 1 x Floor space and Corinthian Shell Module

• 1 x digit print Lettering sign- Company Name

• Wall to Wall panels (Velcro compatible)

• Wall to Wall carpets

• Fascia Board

• Fluorescent Lighting

• Waste paper basket

• Cleaning of booth daily

• 2 x 150 watt spotlights per booth

• 1 x power point

• 2 x conference satchels

• 1 x exhibitor manual

• Dock Marshall fees

(during allotted AALARA exhibition bump in and bump out time)

3 phase power additional cost

Furniture NOT included- To be rented from exhibition hire company contracted for exhibition

**CATERING PACKAGE INCLUDES:**

• Two x Opening welcome networking drinks wristbands-Tue 7 May 5pm

(Mezzanine Level Convention Centre)

• Two x Morning tea wristbands- Wed 8 May 10am and Thur 9 May 11am

(Trade Exhibition Hall)

• Two x Lunch wristbands- Wed 8 May 1pm and Thur 9 May 1pm

(Trade Exhibition Hall)

• Two x Afternoon networking drinks wristbands- Wed 8 May 5pm and Thur 9 May 5pm

(Trade Exhibition Hall)

**MARKETING AND PUBLICITY SUPPORT**

• One x Company promotional flyer inserted into conference delegate

registration packs

• One dedicated page on the AALARA website promoting your business

• One x Email direct to the entire AALARA database announcing your participation with a special offer from you

• Company logo on audio visual presentation throughout main conference

education sessions

• Promotion of ‘show specials’ or ‘prizes’ by event MC during main conference sessions

• Promotion of your company (100 word profile) via AALARA E Newsletter over three months

leading up to exhibition

• Two x entry passes into all conference sessions

• One x Email direct to the entire AALARA database following the event with a special offer from you

**9sqm and larger booths also recieve**

• One full page, full colour advertisement in the 2016 AALARA

Member And Industry Supplier directory distributed to all

association members and exhibition visitors.

{Insert exhibition map}

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**CONTRACT TO EXHIBIT**

**2015 AALARA TRADE EXHIBITION**

**The trade exhibition space will be designated to exhibitors strictly in the order that the completed contract form and payment is received.**

**Return your completed registration form on fax: 07 3807 0931 (outside Australia +617 3807 0931) or scan and email: info@aalara.com.au or phone the AALARA office to discuss your exhibition requirements on phone: 07 3807 3508 (outside Australia +617 3807 3508)**

Company Name:

I enclose a 50% deposit of the total owing: AU$ (Balance payable on 1 April 2013)

I enclose FULL payment: AU$ (Guaranteed booth location on registration)

***Exhibitor contracts sent after 1 April 2013 must include FULL payment to confirm your booking***

I enclose a company/bank **cheque** or **money order** payable to

Australian Amusement, Leisure and Recreation Association (AALARA Inc)

*Post to: AALARA Inc PO Box 1431 Beenleigh Qld 4207 Australia*

Payment by electronic funds transfer can be made to: AALARA Inc

BSB Number: 633 000 Account Number: 140 398728 (International Swift Code: BENDAU3B)

(International transfers add AU$30 bank fees to total owing) in Australian Dollars

Note: Please provide the following details: Internet transfer receipt number:

Date processed: Amount transferred: AU$

*Return form to AALARA Inc on Fax: 07 3807 0931 (outside Australia +617 3807 0931)*

Payment by **credit card will incur a 2% service fee (Visa and Mastercard accepted)**

Cardholder’s Name:

Type of Card (Please tick) VISA MC

Credit Card Number:

Expiry:

Authorised Signature:

3 digit CVC Number:

Date:

*Return form to: AALARA Inc on Fax: 07 3807 0931 or outside Australia Fax: +617 3807 0931*

***A letter of confirmation and your exhibitor manual will be sent confirming your registration and fees processed.***

**Cancellation Policy : *Any money paid on trade exhibition space is non-refundable, however, will be transferred as a payment on a future AALARA trade exhibition. Goods and Services Tax applies to ALL exhibitors and is inclusive in the exhibition fee as outlined. Overseas exhibitor eligible for a Goods and Services Tax (GST) refund on departure through Australian Customs should visit the Australian Custom’s website http://www.customs.gov.au for further details.***

***Footer on registration page***

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